



Dobbins-Oregon House
Improvement Foundation/
Alcouffe Community Center
9185 Marysville Road, P. O. Box 302
Oregon House, CA 95962
(530) 692-9904
www.alcouffecenter.org

February 2013

Dear

The 9th Annual **Vintage Tractor Days** is set for May 4-5, 2013. This fundraising event benefits the Alcouffe Community Center, enabling its maintenance and improvements, and its ongoing services to the community.

Recent projects that were made possible through the generosity of our sponsors include completion of an official Little League Baseball Field, expanded parking areas, and—as you read this letter—we are breaking ground on a snack shack for the ball field.

Looking forward to May, we are currently working hard to expand our show grounds areas. Why? Because Vintage Tractor Days is moving! Yes, this great event is relocating to the Community Center as *its new permanent home* following eight wonderful years at Eventful Acres in Oregon House.

What does this mean to your business as a Sponsor? The new location—on the main highway and part of the Community Center facilities—has the potential for significant growth in attendance. This will translate into high visibility for your company's name and product recognition. Our 2012 Tractor Days was indeed a "Barn Burner" with over 200 tractors participating. We are very excited about improvements for 2013 and are on target for another quality family event that brings pride to our area.

To maximize our co-marketing opportunity with you, we would appreciate your response by **March 31, 2013**. This time frame will enhance our ability to market your goods and services through our extensive media placements and other publicity components. Please see Sponsor level options (attached) to review the sponsor recognition packages available at Vintage Tractor Days.

We look forward to hearing from you soon. For questions, please call me at (530) 632-6416.

Sincerely,

Jeff Citron
Chair, 2013 Vintage Tractor Days